

Samuel Ortiz Urrea

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Education

ICESI UNIVERSITY

Interactive Media Design. GPA 4.2 /5

Relevant courses: award for the resolution of a design challenge for the company enerBit

Linkedin: <https://www.linkedin.com/in/samuel-ortiz-urrea/>

Portfolio: <https://samuel-portfolio-mu.vercel.app>

Behance: <https://www.behance.net/samuelortiz3>

Cali, Colombia

August 2020 – August 2025

Colegio Parroquial San Juan Bautista

Technical High School in Electronics – June 2020

Cali, Colombia

June 2020

Experience

TopTier Trader

Junior UX/UI Designer and Frontend Developer

- **Design** web interfaces for the main website and related pages
- **Conduct** heuristic evaluations of the main and related websites
- **Translate** web content from English to Spanish
- **Develop** and integrate sections of the main website and related landing pages
- **Develop**, translate, and integrate weekly blogs on the main website

Remote

June 2024 – Present

Freelance

UI Designer / Web Developer for Ezmos, Tokens & Values

- **Design** web interfaces for corporate landing pages
- **Develop** corporate landing pages
- **Develop** data collection forms
- **Develop** email marketing systems

Remote

November 2023 – June 2024

enerBit

UX/UI Designer

- **Design** mobile interfaces for the company's application
- **Conduct** user testing for the app
- **Create** surveys to gauge user satisfaction
- **Produce** visual assets for the app redesign presentation (animated videos)

Cali, Colombia

August 2023 – December 2023

Skills & Interests

Technical Skills: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Figma, Visual Studio Code, JavaScript, C++, HTML, CSS React, Astro, Next.js.

Languages: English C1

Interests: illustration, animation, videogames, tattoo